

PROVISIONAL PRESS PROGRAMME
EU Research & Innovation in Healthcare
20-21 May 2010

Square Congress Centre & Berlaymont, Brussels
Site visit in Leuven



Prov. 07/05/2010

DAY 1 – THURSDAY 20 MAY		
08.30- 09.00	Registration & coffee	Square Congress Centre, Bxl
09:00- 09:15	Opening plenary session of the Conference Máire GEOGHEGAN-QUINN Commissioner for Innovation, Research and Science	Square Congress Centre, Bxl Plenary Room
09:30 - 10:30	PRESS BRIEFING 1 The way forwards healthcare innovation EU-funded health research: creating opportunities for SMEs and Innovation Ruxandra Draghia-Akli, Director, Health Directorate, DG Research, European Commission IMI: a public-private partnership for drug innovation Michel Goldman, Executive Director, Innovative Medicines Initiative Open innovation: a solution for healthcare? Ludo Lauwers, Senior Vice President, Beers R&D Site Manager Johnson & Johnson Pharmaceuticals R&D Technology transfer: a Swedish perspective Claes Post, Senior Business Developer, Linköping University, Innovation Office	Square Congress Centre, Bxl Press Room
10:30 – 10:55	Networking Coffee	
10:55 – 11:35	PRESS BRIEFING 2 Innovation in healthcare: SMEs in Focus SMEs, key actors in the healthcare industry Giulia Del Brenna, Head of the Unit "Competitiveness in the pharmaceuticals industry and biotechnology, DG Enterprise and Industry, European Commission Ingredients for the success of healthcare SMEs (Project KAPPA-Health) Jacques Viseur, Managing Director, Euro Top Cooperation Partners Participating in the Framework Programme: the perspective of a coordinating SME (Project ANGIOSTOP) Cristina Glad, Executive Vice-President, BioInvent International AB	Square Congress Centre, Bxl Press Room



11:35 – 12:35	<p style="text-align: center;">PRESS BRIEFING 3 EU projects at the forefront of innovation</p> <p style="text-align: center;">A revolutionary hand prosthesis (Project SMARTHAND) Fredrik Sebelius, Lund University</p> <p style="text-align: center;">A heart valve for life for children (Project LIFEVALVE) Simon Philippe Hoerstrup, Director, Cardiovascular Surgery Research, Zürich University</p> <p style="text-align: center;">Understanding dogs genetics to help cure humans (Project LUPA) Kerstin Lindblad-Toh, Uppsala University</p> <p style="text-align: center;">ICT for health: the Virtual Physiological Human (VPH Network of Excellence) Serge Van Sint Jan, Faculty of Medicine, Université Libre de Bruxelles</p>	Square Congress Centre, Bxl Press Room
12:35- 14:00	<p style="text-align: center;">Networking Lunch</p> <p style="text-align: center;">Opportunities for interviews with the speakers of the press conference and with the speakers of the general conference</p>	Square Congress Centre, Bxl
14:00	<p style="text-align: center;">Departure for the site-visit</p>	
15:00 – 16:45	<p style="text-align: center;">Visit of TiGenix, innovative SME located in Leuven</p> <p style="text-align: center;">30' presentation of the company and role in EU project and interviews 30' visits of the research laboratories</p>	Haasrode Research Park, Leuven
18h15	<p style="text-align: center;">Return to Brussels – Monts des Arts</p>	
DAY 2 – FRIDAY 21 MAY		
11.00-12.00	<p style="text-align: center;">Meeting with Mark English, spokesperson of the Commissioner for Research, Innovation and Science and with a member of the Commissioner's cabinet or senior official from the Research DG</p> <p style="text-align: center;">Discussion on EU medical research and on research communication Wrap-up of the 4 presentations of EU-funded projects (SmartHand, LifeValve, Lupa, VPH network of excellence)</p>	Berlaymont Brussels
12.00-12.30	<p style="text-align: center;">Midday briefing at the press room of the European Commission</p>	Berlaymont Brussels
	<p style="text-align: center;">Departures to airport (by own means)</p>	